

**Field of use**

Media, social networks

**Current state  
of technology**

Prototype developed  
and tested, soon to market

Developed by students at  
University of Ljubljana,  
Faculty of Computer and  
Information Science

**Contact**

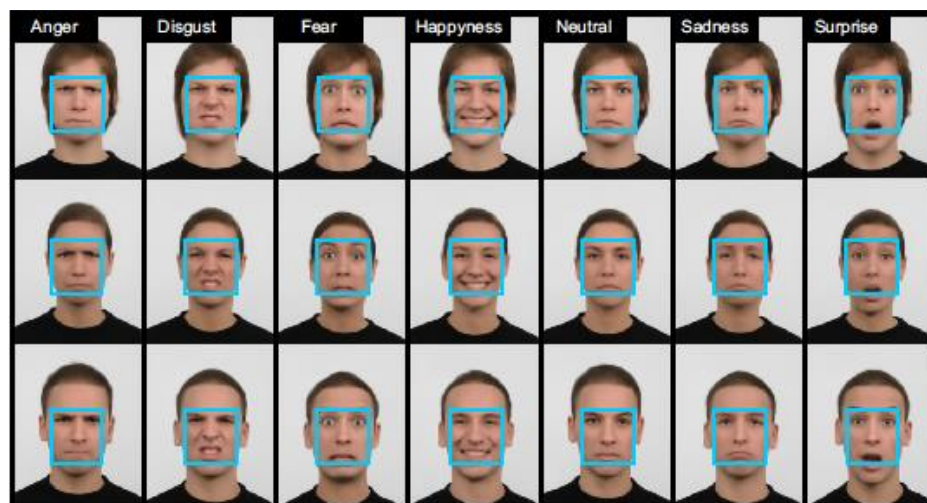
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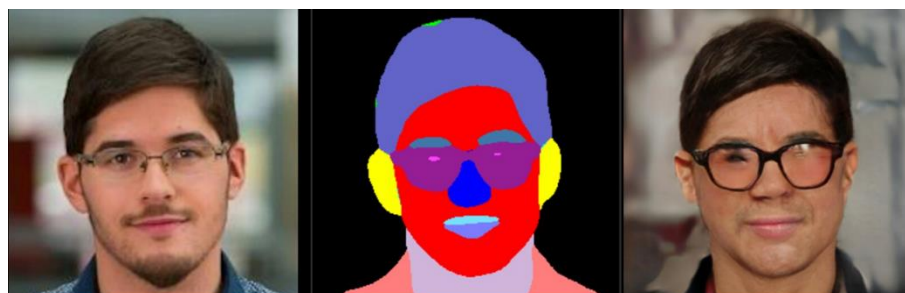
**Background**

Our technology tackles the problem of GDPR and publishing of video material. Imagine – reporters have a video and wish to show it on their news channel but they did not get consent from people in it. Imagine – you wish to post a video online (on social media) but you don't want the social platform or web crawlers to be able to use it to profile you.

**Description of the Invention and main advantages**

Our technology lets us keep people anonymous while still revealing certain relevant characteristics (selectively):

- Hair/skin colour and other physical attributes
- Facial expressions and emotions
- Gender, age
- Accessories



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