Increase your revenue by utilizing new technologies

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WHAT IS MORE IMPORTANT, building things right or building the right thing?
Licensing

- One license for all;
- License per feature;
- License per service (microservice);
- Multi licenses (Multi-Operator);
- Advertising;
New technology - Addressable TV

- Static and dynamic ads;
- Ads placements inside UI;
- Interactive ads;
- Inside video stream;
In the middle of difficulty lies opportunity.

–Albert Einstein
Tips & Tricks

• Don't rush with the development;
• Don't complicate and overengineer the solution;
• Nothing in this world is perfect;
• Focus on excellence rather than perfection;
Tips & tricks

- Nothing is permanent (focus on new opportunities);
- Quality above price;
- Complex software;
- Don't be afraid to make mistakes (and learn);
Learn from yesterday, live for today, hope for tomorrow. The important thing is not to stop questioning.

–Albert Einstein
Thank you
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